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ABSTRACT

Intended for teachers in all subject areas at the elementary and secondary school levels, this booklet contains a variety of activities involving the use of the weekly newspaper as a teaching aid. Following a list of features of a weekly newspaper that make it suitable for classroom instruction, the activities are presented for elementary and secondary grades in each of the following subject areas: (1) language arts; (2) social studies; (3) mathematics; (4) science, health, and safety; (5) home economics; (6) business education; (7) foreign language; (8) music; (9) art; and (10) physical education. The activities offered include finding certain parts of speech in a news article, determining the percentage of space allotted to pictures and stories on a given page, drawing a floor plan based on an apartment rental ad, and discussing a newspaper photograph in terms of perspective, balance, and proportion. (HTH)

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USING THE WEEKLY NEWSPAPER IN EDUCATION

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NIE'S ROLE WITH THE WEEKLY NEWSPAPER

Weekly newspapers can offer many of the services that daily Newspaper In Education (NIE) programs offer. The Weekly newspaper must look to its strengths and utilize them. The points that follow should take into account that Weekly newspapers differ greatly in size, content and areas served.

SPECIAL NIE FEATURES OF A WEEKLY NEWSPAPER:

1. The Weekly newspaper is probably geographically closer to its reading audience, especially if it is in an area served by a large daily.

2. The Weekly newspaper, being local, is not talking about the whole world. It's talking about the community its students live in.

3. The Weekly newspaper probably can offer more space to local school news, features and photos because a daily newspaper usually serves more schools and, possibly, districts.

4. Local sports coverage is certainly covered in the Weekly newspaper. Students know and can relate to people in local athletics.

5. The Weekly newspaper's editorial staff generally plans weeks ahead, as do the dailies, and can alert the local schools to up-coming main features.

6. The Weekly newspaper usually does not involve many school systems, so it has the potential to really know and work with people in the local educational community.

7. Since schools are usually near the Weekly newspaper office, many schools come to the newspaper office to pick up their paper bundles, thus reducing manpower and budgets concerning the newspaper's NIE circulation responsibilities.

8. Weekly newspapers make their products available in bulk quantities at half-price or gratis, the same as the daily newspapers. The Weekly newspaper, however, can collect last week's "over-runs" and "returns" and make them available to the schools. Believe it or not, there's always information in last week's newspaper that is going to be useful today.

Because the Weekly newspaper is published and has a reading audience, it follows that it most certainly has an audience waiting to use it in the classroom. The Weekly newspaper has less international, national and state coverage, less stock coverage, no syndicated comics and usually smaller budgets to supplement a Newspaper In Education program, but it is still a NEWSPAPER and, as this booklet proves, can be used effectively as a tool in the teaching/learning process.

THE WEEKLY NEWSPAPER IN YOUR CLASSROOM

Activities and Ideas for K through 12 Teachers

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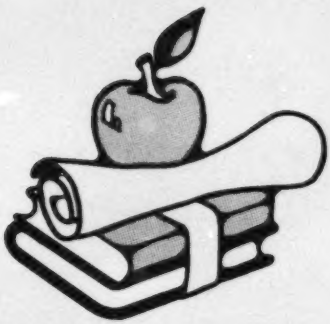

LANGUAGE ARTS

Elementary Activities

1. From your newspaper, cut out the letters you would need to spell your first and last name. Paste them on a piece of paper.
2. Listen to the teacher read the information describing a picture (cut-line), and then tell the who, what, where, when, why and how.
3. Find all the words in headlines you can read in the newspaper and cut them out. Paste them on a piece of paper and practice reading them to the class.
4. Cut out all the letters in the alphabet and paste them to a piece of paper. Can you find a word that starts with each letter and cut them out of your newspaper?
5. In your newspaper, find and clip examples of a short and a long vowel sound for each of the five vowels. Glue them in your notebook.
6. Cut apart the words in three headlines and put them into alphabetical order.
7. Find as many words as you can in your newspaper that describe size and cut them out.
8. Look through the newspaper and cut out words that describe you. Paste them on a silhouette of yourself cut from your favorite part of the newspaper.
9. Find five words that have long vowel sounds and cut them out, and then try to find pictures of them in the newspaper.
10. Select a newspaper article you like, and then circle all the different kinds of punctuation you can find in it.
11. In your newspaper, find ten words that have double vowels, ten that have double consonants and ten that have blends.
12. In a feature story, underline as many nouns as you can find, and circle the action verbs.
13. Circle all the words on a page of the newspaper that have something to do with the sense of touch.
14. Make three columns on a piece of construction paper, and label them as prefixes, suffixes and root words. Cut words out of the newspaper, and then cut them apart and paste them in their correct columns.
15. Find ten plural words in the newspaper and cut them out. Paste them on a sheet of paper, and write the root word next to each.
16. Divide all the headline words on the first page of your newspaper into syllables.
17. Find a how-to-do-it article in your newspaper and clip it apart. Have a friend try to put it back into the correct order.

18. Clip coupons out of the newspaper and file them in alphabetical order according to product name.
19. Find as many synonyms for the word "said" as you can, and clip them from your newspaper. Glue them into your notebook. (Do this activity for the entire year with other words, too.)
20. Choose five different newspaper headlines, and rewrite each into a complete sentence, making sure to use proper punctuation.
21. Have a spelling bee using words from the newspaper as the testing list.
22. Find a personal ad in the classified section of the paper, and make up a story about the person who put it in the paper and why he or she did.
23. Look for as many compound words as you can, and divide them into their parts.
24. Underline the main idea in a feature story, and then outline the story.
25. Take a picture from the newspaper and remove the explanation beneath it. Write a creative story telling what you think could be going on in the picture.
26. Find a job in the classified ads, and conduct a job interview with a classmate.
27. After listening to your teacher read a news story to you, list as many facts as you can remember.
28. In the classified ads, find an item for sale. Pretend you are that item, and give a speech telling why you should be purchased.
29. Make a collage from newspaper pictures and words that shows what different things happened in a book you read for class.
30. After reading a news article, draw a picture of what happened.
31. Make a poem, using only words you have found and cut out of newspaper headlines. Glue them onto a piece of paper, and illustrate your poem.
32. Find three examples of facts, and three examples of opinions in your newspaper. Discuss how they are different, and where you would generally find opinions.
33. Have a timed race through the newspaper to clip and paste as many pairs of homonyms as you can find.
34. Imagine that you are the main character in a news story. After reading the published account, tell your side of the story.
35. Keep a notebook of new and unfamiliar words that you find in your newspaper reading. Clip them out, paste them in your notebook, and write the definition next to each word.

Secondary Activities

38. Find a news article written in past tense. Clip it out of the paper, and then rewrite it in present tense.
37. Find five different sets of antonyms in the newspaper. Clip them out, and then check with a dictionary or thesaurus to doublecheck your answers.
38. Create, for the index of your newspaper, a sentence summary of five news and/or feature stories you think would be of special interest to readers.
39. Look for unfamiliar words in each week's newspaper. Make a list of them, and when you have 20 words, define them and make a crossword puzzle. Try submitting it to your community newspaper for publication.
40. Find newspaper pictures that illustrate moods. Clip them out of the paper and write a free verse poem, haiku or cinquain about each. You could also use the picture as the basis for a short story.
41. Write an obituary for the main character in your book, after reading the obituary column in your local paper. Try writing an epitaph for the character as well. (Refer to Spoon River Anthology for examples.)
42. Find, keep and classify examples of figures of speech found in the newspaper. Make a poster illustrating your findings.
43. Do timed readings using newspaper articles.
44. Read the editorial(s) in each week's paper, and keep them. Decide if the writer logically constructed the piece, or if it tends to be emotionally constructed. Classify the editorials as being explanatory, praiseworthy, critical, entertaining, persuasive or a combination.
45. Compose "Tom Swifties" using newspaper headlines as the basis. An example: headline — "Miller wins rooster calling contest" — Tom Swiftie — "I was once in a rooster calling contest!" Tom crowed.
46. Write an obituary for yourself now, for yourself in 40 years, and one for a character in a television show.
47. Select a feature story from the newspaper, and then compare and contrast it to the style of a short story.
48. For impromptu writing assignments, use the "pick-a-plot" method. Cut out names, places, dates (motives, weapons, situations and other items if needed), and put each grouping in a paper bag. Choose one of each, and use them as the basis for creating a short writing assignment.
49. Imagine you are the main character in the novel you are currently reading. As the character, place a classified ad, write a letter to the editor and submit a news story to the teacher.
50. Choose a news or feature photo, and pretend that it's the year 2200. Try to explain the contents of the picture, and what ideas it gives you about the society in the late 1900's.
51. In small groups, write two different television commercials based on a product advertised in the newspaper. For one of your commercials, be sure to use the same persuasion technique used in the newspaper.
52. In a news story, draw arrows from all pronouns to their antecedents.
53. Choose an editorial and clip it out of the paper. Take a piece of paper and divide it into two columns, labelling one "fact" and the oth-

er, "opinion". List the information from the editorial into the appropriate columns, and then compare your work against that of other students.

54. Find a news story, and then read it carefully, identifying the sentence types in it. Choose your answers from simple, compound, complex and compound/complex.

55. Find all the gerunds and participles in a particular sports story.

56. Using a straight news story, circle all the direct objects in blue, the indirect objects in red, and the objects of prepositions in green.

57. Scan your newspaper, and select three news articles and write new headlines for them. After doing this, write new leads for each, perhaps changing the emphasis from "when" to "who", and using a new grammatical approach.

58. Select a sports story that is of interest to you, and rewrite active voice sentences into passive voice, and passive voice sentences into active voice.

59. On the front page of the newspaper, circle in red all forms of the verb "to be", and in blue, all forms of the verb "to have".

60. Occasionally newspaper headlines can accidently (or on purpose!) have dual meanings. Over the period of several weeks, clip any headlines which you feel could have more than one meaning, and discuss your reasons why.

61. Using editorials as your basis, set up a classroom debate team and discuss the pro and con side of the issue presented.

62. Find a feature article that is particularly well-suited for interpretative reading. After practicing it, present it to the class.

63. Design a personality sketch of one of the characters in a novel you are reading for class. Clip words and pictures from the newspaper that describe or somehow represent the character. From a large sheet of newspaper, cut out a shape that represents something important to that character, and then glue the words and pictures to that shape.

64. Find examples of several different ads in the newspaper that deal with the same product or service, such as grocery stores, restaurants or automobile repair shops. Compare and contrast the ads in terms of layout, prices, claims and the like. Choose the ad in each category that you prefer and state your reasons why.

65. Read an editorial, and then try to write a one sentence summary of the author's view and feelings.

News Makes Language
Arts Come Alive

SOCIAL STUDIES

Elementary Activities

1. Find examples in your newspaper of how people can get along with each other. Tell why it is important for people to get along.
2. Who works where? Find a picture of a building in the newspaper and tell what kind of jobs people could have who work in that building.
3. Use your whole newspaper to find pictures of or stories about five people who have five different jobs. Paste each one on a piece of construction paper, and then describe their jobs the best you can, including any training you think they had and how much money they make.
4. Be artistic and make a collage of pictures from the newspaper of different kinds of jobs. Include words and advertisements, too, if you would like to.
5. In your newspaper, cut out all the things you would like to buy, and then add up the cost of all those things. Now decide how many of those things you could really afford. Keep your clippings, and look in your paper every week for articles and editorials about your community's or county's budget. Discuss the differences between how your town or county raises money, and how you can.
6. Go through your newspaper and cut out words and pictures that describe life in your town as you see it. Make a collage and display it in your classroom.
7. Look for a map in the newspaper, and discuss why it was included. Read the key to the map, and then compare it to other maps in your classroom atlas.
8. Every week, clip the main headline on page one out of your newspaper, and pin it to the bulletin board. At the end of the school year, read the headlines and discuss how your community has changed, and what the important things were that happened. Did you find any stories that were the main news event for more than one week?
9. Establish a daily calendar of future local events, and then collect the stories about those happenings after they occurred. Did anything unusual or funny happen?
10. Look through your newspaper for different kinds of transportation, and discuss how transportation has been changing throughout history. What kinds of transportation have you used and where did they take you?
11. Make three big squares on your classroom bulletin board, and name them "air", "water" and "land". Cut pictures out of your newspaper of vehicles in each of those categories and tack them in the correct square.

12. What product or service is your community best known for? Find examples of it in your newspaper, and mount the examples on the bulletin board.

13. Select a community problem to study for a period of time, making use of all parts of your newspaper, from news stories to editorials. Watch how the issue develops each week, the location it receives in the paper, and why it got to that part of the newspaper. Was the issue resolved? If so, how? If not, discuss ways it could be cleared up.

14. Have a race through the newspaper to find as many geographical words as you can, like "hill", "river", "lake", "plateau", and the like. Find examples of as many of them as you can on a map of Wisconsin.

15. Pretend you are a famous person in history, like George Washington or Betsy Ross. Be prepared to answer the questions the rest of your classmates, who will be reporters, will ask you.

16. How many different careers can you find mentioned in the news? What preparation do you think was needed for each of them?

17. Choose one page from the newspaper, and then think about how many different jobs are involved in creating that one page. (For example, you might come up with lumberjacks, reporters, truck drivers and the like).

18. Write letters to the editors of other weekly newspapers in Wisconsin and ask for a copy of a particular week's paper. Study the differences and similarities between the papers themselves, and then compare the communities. Which newspaper do you like the best, your hometown's, or the one you sent for? Why?

Secondary Activities

19. Over a period of several weeks, clip articles that deal with problems and/or issues facing your local or county government. Discuss the reasons for these problems, and how the government hopes to solve them.

20. Create a bulletin board for your classroom concerned with the men and women holding positions in your local government. Clip newspaper pictures of school board members, the city, town or village leaders and any others you feel should be included.

21. Is freedom of the press important? After reading your newspaper for several weeks, write a report on whether or not you feel freedom of the press is a vital need in our society.

22. Study the Constitution and Bill of Rights and become familiar with what we as Americans have guaranteed under these documents. Go through your newspaper and find as many examples of each of these rights as you can, either being upheld or not.

23. Many countries do not share the United States' right of freedom of the press. Study the amounts of press freedom in various European, Asiatic, African, South and Central American countries and compare them to ours. With a magic marker, cross out all the articles in your newspaper you think would be subject to government censorship and discuss why.

24. Discuss newspaper advertising and its effect on the consumers who see it. Find what you consider to be a "good" newspaper ad and explain your reasons.

25. Define the persuasion techniques used in advertising, and then find an example for each in your newspaper. Discuss the ads, and see which ad the class likes most and which is least-liked and why.

26. Carefully read through the classified advertising pages' jobs section. What jobs seem to have more openings? Why? Do they require comparable skills and education, and offer similar opportunities?

27. Gather newspapers from all over the United States, and compare the classified ads of jobs available and wages given, the housing market situation, and tell, from the news sections, why you might or might not like to live in that city or state.

28. Every week, check through the job listings and put a red X through those jobs that could not be filled by a high school dropout. Put a black X through those that could be filled only by a person with technical school or college training. Discuss your findings.

29. Check the salary levels for unskilled workers in your newspaper's want ads, and compare the salaries to those for skilled laborers or professional positions. What are the differences, and why?

30. Choose an editorial and read it carefully. Decide which statements or parts of statements are fact and which are opinion, and whether or not the tone of the editorial is conservative or liberal. Watch for upcoming issues to see if there is any reaction to the editorial in the letters to the editor column.

31. Look through your newspaper for articles and pictures that could illustrate the following quotation of F. P. Dunne, an American journalist: "The job of the newspaper is to comfort the afflicted and afflict the comfortable." Do you agree with this definition? Why or why not? Explain!

32. Define productivity, and find examples of it in your newspaper as related to agriculture, industry and retail sales.

33. From your newspaper, clip several advertisements for basic goods. Go to the newspaper office or library to look up back issues for three, five and ten years ago. What has the inflation rate been for these products?

34. Find pictures of different foods that have either been imported to the United States or come from outside of Wisconsin. Tack them on the bulletin board around a map of the world, and attach each food to its spot of origin with colored yarn. Discuss how they came from their original locations to Wisconsin.

35. Construct timelines of the school year, using the main headline on page one, the sports page and any other favorite sections you have in your paper. Group them around the room, and at the end of the school year, discuss the history of your community and the changes experienced.

36. From your history book, choose an historic event and report it, using the inverted pyramid style of writing.

37. Study the role of the newspaper during colonial America, Civil War times, during the two world wars, Korea and Vietnam Wars.

38. Follow "crime" in your local area, and try to determine the cycles of constancy of criminal activity. What is the cost to the community? When criminals are apprehended, how are they dealt with? What is the "crime rate"? Are all crimes reported in your newspaper?

39. Write an editorial pro or con on the following topic: "Wisconsin should abolish all personal income tax."

MATHEMATICS

Elementary Activities

1. How many pictures of happy people can you find in the newspaper? How many sad people can you see? Cut them out and paste them on a sheet of paper, and try to tell why you think the people are happy or sad.
2. Count the number of pictures in this week's edition of the newspaper.
3. Look for numbers that are the same size and clip them out of your newspaper. Cut a piece of paper into a circle and glue the numbers to it to make a clock face. Make hands out of black paper, and practice telling time.
4. Look through your newspaper to find the following shapes: squares, circles, rectangles, triangles, ovals and cylinders. Take a magic marker or crayon and trace over them.
5. Lucky you! You were just given $100.00 to spend on 10 things you would like to have. Take your newspaper and circle the 10 things you would like to buy, but remember, you can't spend more than $100.00.
6. Look through the food ads in your newspaper, and find something that is selling by the pound. How much would it cost if you bought three pounds? Seven pounds? One-half of a pound?
7. Circle all the numbers on the first page of the sports section and add them.
8. In your newspaper, find 10 different ways numbers have been used. Cut them out and paste them to a sheet of paper, and label each of them according to how they were used.
9. Look in the classified advertising section of your newspaper and find the land for sale column. What is the cost for a single acre of land, such as rural lots or farm acreage?
10. Use newspaper ads to create your own word problems. Each week, give a quiz of these student-created word problems.
11. How much would it cost you if you bought everything shown in the display ads? Each class member should take one page of the newspaper and add up the amount of money necessary to purchase everything on that page. Add all the page amounts to get the total.
12. You have been given $30 to feed yourself for a week. Look at the food ads in your newspaper and "shop" for your food. Make meal plans of balanced meals for that week.
13. Go through your newspaper each week to find examples of different

kinds of graphs and charts. Label what kind they are and what purpose they had in your newspaper.

14. We all want to save money, and using the coupons from the food pages in your newspaper is a good place to start. How much money could you save if you used all the food coupons?

15. Find a recipe in the newspaper that sounds particularly good to you. Now cut the ingredients in half. How many people could you serve? If you needed to double the ingredients in the original recipe, how much of each item would you need?

16. In the classified ads column, find a job that lists an annual salary. Compute the dollar amount that job would pay per month, per week, per day and per hour.

17. Look for a display advertisement about a sale. What is the difference between the regular and sale price of a particular item? What is the percentage difference?

18. Each week for four weeks, do the following activity to understand your newspaper's contents better: measure in inches all the local news, feature material, editorials, photographs, advertisements, sports, artwork, obituaries and miscellaneous. Which category had the most inches each week? For the month? As a result of this activity, discuss the scope or aim of your newspaper.

19. For six weeks, measure, in column inches, the amount of space given to the reporting of boys'/men's sports and girls'/women's sports. Make a graph of the results each week, and at the end of the six week period, analyze your findings.

20. Choose 10 newspaper display ads and photographs. Figure out the perimeter and area of each of them.

Secondary Activities

21. Check your local newspaper to learn the cost of a classified advertisement, and then determine the cost of different sized ads in that section. Write an ad that you would like to place in the paper and figure out how much it would cost you to do so.

22. Using a ruler, figure out the percentage of space on a given page for ads, pictures, stories and headlines.

23. On the front page of your newspaper, circle all the numbers you can find and give the range. Determine also the mean, median and mode.

24. Find a recipe you like in the newspaper, and then go to the food advertisements and figure the approximate cost of the recipe's ingredients.

25. Look for examples in the newspaper of items that could illustrate the concept of congruence, and explain your reasoning.

26. Determine the ratio of sales jobs to factory jobs in the classified ads.

27. Using the marriage announcements, calculate the average age of marriage for both men and women. Do this over a period of at least six weeks.

28. Newspaper photographs are not always the same size as the size that shows up in your newspaper. Reduce and enlarge the pictures according to the specifications you desire.

29. Read your newspaper's birth announcements and obituaries. Figure out the ratio of births to deaths, and the ratio of births of boys to girls.

30. Using the classified ads, find the average prices of similar recreational vehicles, such as boats, snowmobiles, motorcycles, camper/trailers and the like.

31. Locate sentences or paragraphs in news stories which could be rewritten in the "if . . . then" formula.

32. Black out the actual costs of items in several display ads, and have students estimate the costs of the products or services shown.

33. Look for and identify in your newspaper examples of perpendicular, parallel and intersecting lines.

34. In the classified ads, find 10 used cars for sale where mileage is given. Change the miles to kilometers.

35. With those same 10 used car ads, figure out the average price and average model year.

36. In your newspaper, find and circle words that illustrate the concepts of size, location, time, quantity, value and money.

37. Figure out the square footage in your classroom for the following: the floor, walls, ceiling and windows. Using the newspaper, find ads for paint, carpet or tile and draperies, and determine the amount of each you would need and how much it would cost.

38. Write an editorial stating why you believe the United States should or should not change to the metric system.

39. Figure out how many sheets of your newspaper you would need to "carpet" your classroom floor. Do some additional figuring to see how much paper you would need to do wallpapering of your classroom, as well.

40. Choose a recipe in your newspaper and convert all the measurements into metric.

41. Research the monetary unit of a foreign country, and then change the prices in 10 display ads in your newspaper into the foreign currency.

42. Look for a grocery ad with a soft drink advertisement. Figure how many fluid ounces are in the eight bottle carton or six pack, and break it down into pints, quarts, gallons and liters.

43. Challenge your class to defy the truth that a piece of newspaper cannot be folded more than eight times. Let them go on to try and any other type of paper, from tissue to crepe!

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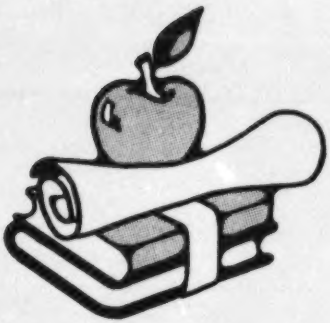


SCIENCE, HEALTH AND SAFETY

Elementary Activities

1. Many things around the home need electricity to work. Go through your newspaper and find as many things as you can that need electricity. How many did you find? How many of them do you have in your house?
2. Have a safety lesson, and go through the newspaper and clip 10 things that can be dangerous if used incorrectly, like knives, spray cans, tools, and the like.
3. Make collages of wild animals and tame animals or pets, using newspaper pictures and headline words.
4. Cut out newspaper pictures of different things you might be studying, like rivers, clouds, lakes and tornadoes. Mount them on paper and label them.
5. For your classroom bulletin board, make a display of things you find in the newspaper that can cause water, air and noise pollution.
6. Why are weather reports important? Read articles about weather, and tell how the weather is important to children, farmers, firefighters and others.
7. Find an article about fire. List three ways fire can be useful, and three ways it can be harmful.
8. Read articles about home fires as they appear in your local newspaper. Discuss the causes of the fires, and whether or not anyone was killed or injured. What preventive measures could have been taken to avoid the fires?
9. Look for tips on how to take good care of pets, and make a scrapbook of your information.
10. Make a poster about good dental care, using words and pictures from the newspaper. Talk about why good dental care is important.
11. Find stories about accidents and write safety tips on how they could have been prevented. Write a skit to demonstrate your safety tips to the rest of the class.
12. Pretend you are living 200 years from now. What has happened to the world because of all the pollution in the 1900's? Write a news story telling about this future world.
13. Look for and discuss stories, editorials and pictures concerning developments in the growing, processing and preservation of food products.
14. Keep a notebook of any words about science with which you are unfamiliar. Write a definition next to each one.

15. Be on the watch for newspaper articles discussing the impact of hunting and fishing seasons on the wildlife near your community.

16. Design, on paper, a machine that you think would be helpful in saving energy. Write a news story that could appear in your local newspaper, telling about your invention and why it is important.

Secondary Activities

17. Using your newspaper, collect product and service advertisements of things that were not available 30 years ago. Discuss the scientific advancements that have made these new products and services available to the public.

18. Clip pictures of animals and plants from the newspaper, and, on large sheets of paper, glue them into their species categories.

19. Study the periodic chart of the elements, and then take a red magic marker and mark the appropriate chemical symbols on articles, ads and anything else that mentions an element.

20. Find articles in your local newspaper that discuss water and/or air pollution, and discuss the causes and possible remedies. Write a science fiction story telling how life could be in another 100 years if the pollution problem isn't solved soon.

21. Using the same articles as for the above activity, have a panel discussion on pollution and its effects.

22. Keep a collection of newspaper articles and pictures over the period of a semester that discuss a local health problem, litter control, water fluoridation, flooding, pollution, or something similar.

23. Find articles about potentially dangerous household substances, such as batnroom cleaners, drain openers, over-the-counter medicinal supplies and the like. Make a chart of them, classify each substance as being acid or base, and list the antidote needed if an accidental ingestion or overdose occurred.

24. Make a bulletin board of community health services offered in your town, such as rehabilitation centers or poison control centers, or Alcoholics Anonymous.

25. Draw a map of your county. During the semester, look for articles about any type of conservation matters occurring in your county and clip them out of your newspaper. Pin your map on the bulletin board, and have the articles surrounding it. With colored yarn, attach the articles to their locations around the county.

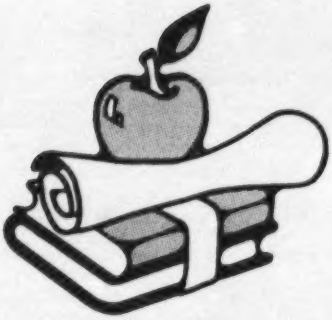
26. Design a newspaper advertisement for a health care agency to run in your local newspaper, such as the Heart Association, March of Dimes, American Cancer Society or the Blood Center.

27. Do a report on the steps necessary to transform a tree into the finished newspaper you are familiar with.

28. Research the area of drugs, tobacco or alcohol, and write an article that informs the local readers of the dangers of one of the substances.

29. Look in the classified ads to find job listings for the medical/health professions. What is the median pay range? Job requirements? Educational requirements? Benefits? Opportunities for advancement?

30. Every week, look for any ads that may claim 'cures" or "amazing breakthroughs" for diseases or other medical or cosmetic problems. Discuss these ads in class, and the persuasion techniques used to hook people into purchasing the product or service offered.



HOME ECONOMICS

While most home economics courses are offered at the secondary level, the elementary teacher will discover that several of these activities can be used very well in conjunction with other subject areas in the lower grades.

1. In your newspaper, find pictures of foods found in the basic food groups. Make a collage for each, adding, in magic marker, the names of some of the foods in each of these groups and the number of servings children and adults should have daily.
2. Plan a week's menu for two adults, using the featured food items on sale in the grocery store ads as your basis. What is the approximate cost for these well-balanced meals?
3. Clip weekly tips on meals, including microwave cooking, home freezing and canning, special diets and the like, and keep them on file.
4. Imagine you have two children, ages two and seven. Cut out pictures of clothing, toys and other items appropriate for children of those ages.
5. Find newspaper ads that you think are child-oriented. Explain how they try to influence children to influence their parents to purchase the products.
6. Collect articles on particular age/"specialty" groups, such as senior citizens, parents, divorced or widowed persons, teenagers and the like. When you have accumulated enough articles, have a group discussion on the special needs and problems of these groups, and how your community offers help or services to them.
7. With a magic marker, cross out all the items in the newspaper that you, as a parent, would not want your eight year old child to come into contact with, and explain why.
8. Cut clothing ads out of the newspaper, and make a bulletin board display, classifying the clothing as being either natural or synthetic fiber or animal skin.
9. Find different pictures of fashion in the newspaper, and predict which styles will be trendsetting and those that will not.
10. Using the same fashion pictures you found for the above activity, divide them into groups of which ones you like and which ones you don't care for. Write a brief paragraph for each picture, giving specific reasons why for each.
11. Choose a classified ad dealing with an apartment or house for rent. Draw a simple floor plan of it based on the description in the ad.
12. Find pictures in newspaper ads of furniture, appliances, drapes, carpeting and other accessories that you would put in a living, din-

ing, bedroom or kitchen, and keep a running total of the cost.

13. Create a color scheme for a black and white newspaper photo of a room.
14. Compare the costs of new and used furniture in the newspaper's display and classified ads. Discuss the advantages and disadvantages of purchasing new vs. used furniture.
15. Draw plans for a simple "how-to-do-it" project around the house that could be reprinted in the newspaper for novice carpenters.
16. Find ads in your newspaper about wooden furniture (particularly bedroom or dining room sets), and discuss the name brands and the quality they are said to have. Know about solid wood, veneers, soft and hardwoods, stains, formica tops and the like, and decide what kind of household would best be suited for what kind of wooden furniture.
17. Predetermine a project you wish to build. Using your newspaper ads, shop for the necessary items and keep a running total of your expenditures.
18. Find articles on home energy conservation and/or loss, and mount them on construction paper. On small pieces of paper, write other ideas on how to conserve energy in the home. Put them all on the bulletin board.

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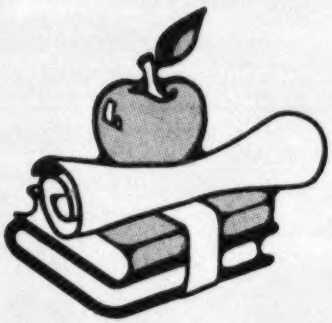
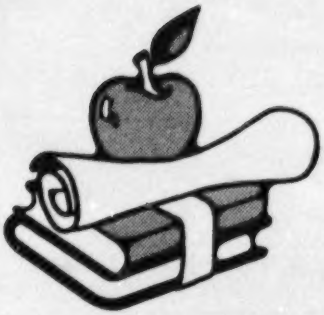


BUSINESS EDUCATION

While most business education courses are offered at the secondary level, the elementary teacher will discover that several of these activities can be adapted to work in the lower grades.

1. Using the classified ads, find a job in one of the following areas: clerking, bookkeeping, general office, secretarial, accounting, computer science or stenography. Write a letter of application for it, being sure to include a resume.
2. Dictate a news story and have class members transcribe it into shorthand and then back again. Type it as a follow-up exercise.
3. Choose an existing business that advertises in your local newspaper, and redo its advertising campaign.
4. Design a business card and slogan for a firm mentioned in the employment section of the classified ads.
5. Look for the legal notices in your newspaper. Why are they there? What actions are being taken? Discuss the obligations of all parties involved.
6. Write a case outline about a legal problem in your newspaper, and be prepared to defend your decisions.
7. Look for slogans used by businesses in your community in their newspaper advertisements. What is the reason for these slogans? Are they believable to you? To whom do they appeal, and what propaganda device is used? Make up five businesses and write slogans for them.
8. Clip ads that are representative of the businesses and/or industries in your community. Make a collage of them, and include any articles and pictures that may appear as well. Write a brief essay telling of the importance and influence of the companies in your area.
9. Have a discussion of employment trends and demands in your community, based on the help wanted section of the classified ads and any related articles.



FOREIGN LANGUAGE

These activities are designed for beginning through advanced foreign language students, regardless of age or grade level.

1. From headlines or ads, cut out letters to form words in your foreign language that describe you. Paste them on a silhouette of yourself to form a self-collage.
2. Cut several pictures out of your newspaper, and remove the cutlines. In your foreign language, write a descriptive paragraph telling what you think could be going on in the photograph.
3. Choose a newspaper display advertisement and rewrite it into your foreign tongue. Make sure you remember to change the monetary units to that which your foreign country uses.
4. Draw a large map of your foreign country to put on the classroom bulletin board. In small groups, cut letters from headlines and ads to form foreign words that describe that country in terms of geography, climate, people, religion, government and the like.
5. In the classified ads, find a job you could qualify for and write a letter of application in your foreign language.
6. Make a pictorial menu by clipping food pictures from your newspaper. Fold a large piece of construction paper into a menu shape, and glue the food pictures onto it in any type of category you wish, such as sandwiches, desserts, entrees, etc. Write the foreign term next to the picture, and the foreign monetary unit as well.
7. Imagine you are conversant only in your foreign language, with no knowledge of English whatsoever. With a red magic marker, circle all the words on the front page of your newspaper that you, as a foreigner, think might have the same or similar meaning as words in your language.
8. Choose a lost and found ad, or an ad in the personals, and write the story that could be behind it.
9. Make pictorial flashcards for beginning foreign language students. On 4x6 index cards, glue a picture of an object from the newspaper. On the opposite side, print the foreign words. Make packets for all eight parts of speech. For example, a picture of a running dog in the noun packet would be "dog," and in the verb packet, it could be "to run."
10. Write to the foreign country whose language you are studying to obtain a copy of one of its newspapers. Compare it to your local newspaper for things such as clothing costs, food costs, types of advertising and the like. Can you see any ways which the foreign newspaper has been "Amercanized?"

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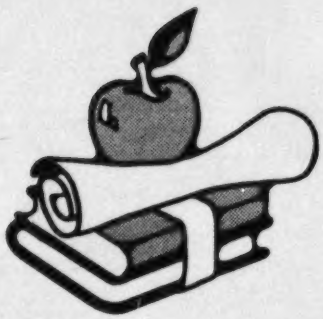
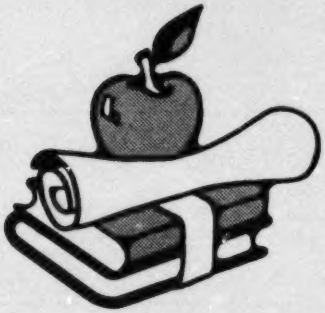


MUSIC

These activities should be assigned to match students' abilities.

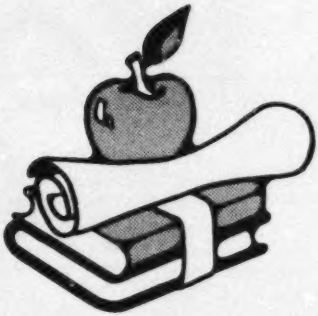
1. Make a collage from newspaper words and pictures to show your feelings about music.
2. Find a musical instrument for sale in the classified advertising section. Pretend you are the instrument being sold, and write a story telling what you hope will happen to you.
3. Look at a newspaper photograph, and list all of the sounds that could have been heard at the time it was taken. How could you reproduce those sounds on musical instruments?
4. Find a picture that could tell a story, and with a partner, write song lyrics that could fit the mood of the picture.
5. Study how ads are put together, and then design a display ad that would promote a special music program you would like to play over the air.
6. Name the major classifications of musical instruments, and discuss what the tonal qualities of each tend to generate in an emotional sense. Clip several pictures from the newspaper, and tell what instruments would produce the most appropriate accompaniment for each.
7. Find as many things as you can in your newspaper that could serve for the theme of a song. Choose one of those theme possibilities and write lyrics, and, if possible, a simple melody to go with it.
8. Choose a feature story that particularly interests you, and write a ballad based on it.
9. Write a feature story about a famous musician.
10. In the classified ads, find the column with the musical instruments for sale. Figure the average price for each type of instrument being sold.
11. Find a news story and change the words into lyrics and write a melody for it. If you wish, make it a satire, into which you can inject your own opinion.
12. Write a song lyric that is a social commentary on your community, using only newspaper headlines. Write the melody, if you wish.



ART

These activities should be assigned to match students' abilities.

1. Practice wrapping boxes in sheets of newspaper.
2. Paint or draw an illustration of a newspaper headline.
3. Clip a black and white picture out of the newspaper and mount it on construction paper. In tempera paint, paint over the picture to create the color scheme you think would be a likely one.
4. Draw or paint a picture of a lost item or pet as described in the classified ads.
5. Take a page of the classified ads and glue it to a piece of large, thin tagboard. When it is dry, cut it up into small, irregular shapes with a razor blade to make a jigsaw puzzle.
6. Use the classified ad columns as the background for practice in lettering.
7. Study the different lettering techniques used in newspaper headlines and in advertising copy. Discuss why these different styles are used, and what illusion the artist hoped to create. Was it successful?
8. Find a recipe in the newspaper and illustrate it in a step-by-step manner.
9. Discuss a newspaper photograph from the viewpoints of perspective, balance and proportion.
10. Design a logo for the sports pages in your local newspaper.
11. Read an editorial in your newspaper and draw an editorial cartoon that would best express your feelings about it.
12. Read through the section of the classified ads that list various company names. Choose one, and design a business card that you think would satisfy that firm.
13. Design a promotional ad that the newspaper would publish about itself or some facet of its company.
14. Study the front page of the newspaper, and then, using a sheet of classified ads as the background, reconstruct a front page by pasting headlines, pictures and copy on it. Don't forget the nameplate! (Note: after students have studied front pages for design techniques, take the pages away so a basic front page will be built from memory.)
15. Find a job in the classified ad job section that would require the employee to wear some type of uniform. Design a uniform for each sex that is practical and tasteful.



PHYSICAL EDUCATION

These activities should be assigned to match students' abilities.

1. Keep a scrapbook of news photos of sports activities, and write a paragraph describing the sport underneath.
2. Compare and contrast the statistical material for different teams in your school conference.
3. Read a sports commentary article and write a response to it.
4. Find pictures and/or articles about different sports and paste each on a piece of paper. Underneath each, write a paragraph explaining the basic premise of the sport and further expand the activity by writing the main rules of the game.
5. Make a three to five minute sportscast, using this week's sports news as your basis. Include a sports commentary, if you wish.
6. Find an example of a sports feature story, and, after reading it, discuss what "inside views" of the sport or person you got from reading the article.
7. Over the period of a semester, keep count of the number of sports stories written about boys'/men's and girls'/women's competition, as well as the number of inches allotted to each sex. At the end of the semester, chart the amount of space given to each sex over this time.
8. Write a feature story about a sport that is particularly popular at your school, telling why this is so and explaining the basic tenets of the game. Submit it to your local newspaper.
9. Collect articles each week about a particular school team (basketball, baseball, football, etc.). When you have the articles concerning the whole season, compare and contrast the performances of the players. Write a summary story of the season based on those articles.
10. After reading a story about a game between two local arch-rival teams, research the history of the rivalry.